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|---|---|-----------------|----|---------------------|---|
| <b>Title of a course</b>  | <b>English language in Agritourism IV</b>                             |                 |    |                     |   |
| <b>Study programme</b>  | Undergraduate Professional Study Programme of Sustainable Agritourism |                 |    |                     |   |
| <b>Status of a course</b>   | Obligatory  |                 |    |                     |   |
| <b>Year of study</b>  | 2   | <b>Semester</b> | IV | <b>ECTS credits</b> | 3 |
| <b>Goals of a course</b>  |   |                 |    |                     |   |
| The aim of the course is to further develop oral and written expression of students in general English, with special emphasis on the language of the tourism profession. To achieve this, students will work on their vocabulary and use of grammatical structures in a professional context. The course is aimed at improving speech skills, i.e. presentation of students in a business environment (writing a brochure and presenting in a timely manner). |   |                 |    |                     |   |
| <b>Conditions for enrolling course</b>  |   |                 |    |                     |   |
| No conditions   |   |                 |    |                     |   |
| <b>Learning outcomes on a level of a study programme which includes course</b>  |   |                 |    |                     |   |
| Outcome 8: Substantiate the selected sales skills and manners of managing the supply chain, procurement and sales process.<br>Outcome 9: Apply communication and presentation skills in written and oral communication with agritourism stakeholders.<br>Outcome 14: Design and present tourism and catering offer in rural tourism.  |   |                 |    |                     |   |
| <b>Expected learning outcomes on a level of a course</b>  |   |                 |    |                     |   |
| 1. Understand and use concepts, key vocabulary, collocations and syntagma from the field of agritourism.<br>2. Use adopted grammar rules in professional context.<br>3. Write a brochure for a certain agritouristic destination.<br>4. Present a professional subject in English language by using a computer presentation.  |   |                 |    |                     |   |
| <b>Content of a course</b>  |   |                 |    |                     |   |
| The course will include the following topics from the area of tourism: departures and arrivals, accommodation, service of providing information, rural tourism, sights and events, hotel industry, special types of tourism, business trips. Within these units, students will work on vocabulary acquisition in relation to tourism, as well as on development of four skills (reading, listening, writing, speaking).                                       |   |                 |    |                     |   |