

Course title	Historical-Cultural Heritage of the Republic of Croatia				
Study program	Undergraduate Professional Study Programme of Sustainable Agritourism				
Course status	Obligatory				
Year of study	III	Semester	VI	ECTS points	4
Course aims					
The aim of the course is to give an insight into historical-cultural heritage of the Republic of Croatia and connect heritage with a product and/or service with the aim of enriching offer and promotion. Furthermore, students will be familiarized with the ways of interpreting heritage and will hone their written and oral presentation skills using the example of historical-cultural heritage of the Republic of Croatia. The course is carried out based on the principles of integrated content and language learning (eng. CLIL - Content and Language Integrated Learning) whereby teaching is conducted in the English language with the aim of improving students' language competence.					
Course conditions					
No requirements.					
This course contributes to the following study program learning outcomes					
5) Identify entrepreneurial endeavours in agritourism 17) Implement communication skills in written and oral communication in Croatian or foreign language 21) Create tourism and catering agritourism estate offer					
Expected course learning outcomes					
1) Identify the characteristics of historical-cultural heritage in the Republic of Croatia, which are significant when creating an offer 2) Apply the principles and techniques of heritage interpretation using examples of heritage of the Republic of Croatia 3) Present an example of historical and cultural heritage in the context of product or service promotion 4) Write a short interpretative text using an example of historical-cultural heritage by choice					
Course content					
Historical overview of the Republic of Croatia. Introduction into cultural heritage of Croatia through history, from prehistoric times till today: periods, styles, monuments, historic figures, manifestations. National parks and nature parks. Croatian tourist regions (Istria, Kvarner, North Dalmatia, Middle Dalmatia, South Dalmatia, Mountainous Croatia, Central Croatia, Eastern Croatia) and most famous tourist destinations (Dubrovnik, Split, Zadar, Šibenik, Zagreb, Pula, Poreč). Different ways of presenting the above-mentioned topics in the English language.					