

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Business English Language III				
Study programme	Professional undergraduate study Entrepreneurship				
Status of a course	Obligatory				
Year of study	2	Semester (Winter/Summer)	S	ECTS credits	3
Goals of a course					
The objectives of this course are language advancement and improvement of students' overall linguistic competence in spoken language and written production as a standalone user of English according to the Common European language reference framework (ZEROJ). This is achieved by processing thematic content in the form of professional texts in the field of entrepreneurship with emphasis on the adoption of business English vocabulary language and its typical morph syntactic structures and presentation of professional content with the help of computer presentation (e.g. Power Point).					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
<p>Outcome 6: Create a plan for purchasing, sales and marketing activities.</p> <p>Outcome 10: Assess ethical approaches when planning and executing business tasks.</p> <p>Outcome 11: Collaborate with the team in solving business tasks in Croatian or foreign language.</p> <p>Outcome 12: Substantiate opinions in business communication with different stakeholders in Croatian and foreign language.</p> <p>Outcome 15: Independently prepare and present professional content using information and communication tools.</p>					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Use terms, key vocabulary, collocations, and syntagms of English at the receiving and production level. 2. Use morph syntactic structures at the receiving and production level. 3. Independently create and present a computer presentation. 4. Use the most common Latin abbreviations in English at the receiving and production level. 					
Content of a course					
<p>Language: Setting up a Business. Marketing. Advertising. The Business Media.</p> <p>Grammar: Connecting sentences grammatically into a text.</p>					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Grading, evaluation and monitoring of students' work continuously during lectures and exams					
Grading is based upon evaluation course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.					